

## NOTICE OF PARTICIPATION IN THE 2015 ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Board of Directors of Masan Consumer Corporation (“Company”) invites you to attend the 2015 Annual General Meeting of Shareholders.

**Time:** 08:00 AM.

**Date:** Saturday, 25 April 2015.

**Venue:** Le Méridien Saigon Hotel, 3C Ton Duc Thang Street, Ben Nghe Ward, District 1, HCMC.

**Agenda:**

- Approval of the Reports of the Board of Directors, Board of Supervisory and CEO;
- Approval of the 2014 Audited Financial Statement;
- Approval of the 2014 Profit Distribution Proposal;
- Approval of the 2015 Business Plan;
- Approval of the Proposal to issue Shares and to increase the Company’s Charter Capital;
- Selection of an auditing firm for 2015; and
- Approval of other decisions of the General Meeting of Shareholders.

*(Details of agenda and documents of the meeting are posted on the Company website at [www.masanconsumer.com](http://www.masanconsumer.com))*

**Please register your attendance by following the registration instructions below:**

Please present this invitation along with your personal identification documents for registration procedures on the day of the meeting. If you are unable to attend, you can authorize a proxy to do so on your behalf by filling in the power of attorney form posted on the Company’s website for your proxy to bring on that day together with his identification documents and this invitation.

**RSVP:** Please confirm your attendance before 5:00 PM, 23 April 2015 by email, mail or phone:

Ms. Dao Thi Thanh Huong  
Floor 12, Kumho Asiana Plaza Saigon, 39 Le Duan Street, District 1, HCMC  
Tel: 0902662660 (Ext: 10303)  
Fax: (08) 38109463  
Email: [huongdt2@msc.masangroup.com](mailto:huongdt2@msc.masangroup.com)

It is our honor to welcome you to this meeting.

*Ho Chi Minh City, 10 April 2015*

**ON BEHALF OF THE BOARD OF DIRECTORS**

**CHAIRMAN**

*(signed and sealed)*

**NGUYEN DANG QUANG**